

And:

SRCP Media Inc Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vision	All Order	#
	965626	i I	06385379	_
	903020	<u> </u>		<u> </u>
Product				
Issue				
Contract Dales	Estimate #			
10/29/12 - 11/06/12	327 REFORM	M MM N	ow	
Advertiser			Original Date	/ Revision
Reform New Mexico Now			10/31/12	/ 10/31/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Station	Account Executive		Sales Office
	KOAT	Mary T	ricoli	HRP -Washingt
	Special Hand	ling		
	ļ			
	Demographic			
	Adulis 35-54			
	<u>ID8#</u>	Advert	iser Code	Product Code
		51		104
	Agency Ref		Advertise	Ref

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpots	Amount
E 10 KOAT 11/05/12 11/05/12 Anderson Cooper	11a-12n	:30	NM 1	\$250.00
Class of Time - Fixed Non Pre-emptible Slart Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$250.00			
E 11 KOAT 11/05/12 11/05/12 Chew, The	12-1pm	:30	NM 1	\$200.00
Class of Time - Pre-emptible with notice Slart Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rale</u> \$200.00			
E 12 KOAT 11/05/12 11/05/12 Action 7 News @ 6ρ	6-630p	:30	NM 1	\$1,300.00
Class of Time - Fixed Non Pre-emplible Slart Date End Date Weekdays Spols/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,300.00			
E 13 KOAT 11/05/12 11/06/12 6a A7N More In The AM	6-7a	:30	NM 2	\$2,200.00
Class of Time - Pre-emptible with notice Start Dale End Dale Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 2	<u>Rale</u> \$1,100.00			
E 14 KOAT 11/05/12 11/06/12 Good Morning America	7-9a	:30	NM 2	\$1,700.00
Class of Time - Pre-emplible with notice Start Date End Date Weekdays Spols/Week Week: 11/05/12 11/11/12 MT 2	<u>Rate</u> \$850.00			
N 16 KOAT 11/04/12	6-9a	:30	NM 1	\$500.00
Class of Time - Pre-emptible with notice Start Dale End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rale</u> \$500.00			
N 17 KOAT 11/02/12 11/02/12 Ellen 3-4p	3-4p	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Dale End Dale Weekdays Spols/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$400.00			
N 18 KOAT 11/02/12 11/02/12 Aclion 7 News @ 1030p	1030-1105ρ	:30	NM 2	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	<u>Rate</u>			

(* Line Transactions: N = New, E = Ediled, D = Deleted)

Notwithstanding to whom bilts are rendared, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bilts rendered by station within the tima specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst lefavision inc, does not discriminate in the sale of advertising lime, and will accept no advartising which is placed with an infent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast at time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advartising on particular stations on the basis of race or ethnicity.



	Contract / Revision 965626 /	n Alt Order # 06385379
Contract Dates 10/29/12 - 11/06/12	<u>Product</u> Issue	Estimate # 327 REFORM NM NOW SI
Advertiser Reform New Mexico No	ow .	Original Date / Revision 10/31/12 / 10/31/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type 9	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/122 2	Rate \$1,400.00						
N 19 KOAT 11/03/12 11/03/12 Action 7 News @ 10p Sat	10-1035p		:30		NM	1	\$1,600.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$1,600.00						
N 20 KOAT 11/04/12 11/04/12 Action 7 News @ 1030p Su	n 1030-1105p		:30		NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00						
N 21 KOAT 11/02/12 11/02/12 Nightline	1105-1135p		:30		NM	2	\$1,000 00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/122 2	<u>Rate</u> \$500.00						
N 22 KOAT 11/05/12 11/05/12 Action 7 News @ 1030p	1030-1105p		:30		NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$1,400.00			<u> </u>			
N 23 KOAT 11/05/12 11/05/12 Nightline	1105-1135p		:30		NM	1	\$500.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$500.00						
			Totals	5		57	\$50,100.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/06/12	57	\$50,100.00	\$42,585.00	\$2,980.95	\$45,565.95
Totals	57	\$50,100,00	\$42,585,00	\$2,980.95	\$45,565.95

Signature:	Date:	
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Notwithstending to whom bills are rendered, advertrser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by edvertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise.

KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

SRCP Media Inc Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vis <u>ion</u>		Alt Order	#
	961890	1		06364302	
<u>Product</u>	. '				
Issue					
Contract Dates	Estimate #				
10/29/12 - 11/09/12	313 REFORM	A MM N	ow		
<u>Advertiser</u>			<u>Or</u>	ginal Date	/ Revision
Reform New Mexico No	ow.		1	0/31/12	/ 10/31/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast Account Executive			Cash
	Station			xecutive	Sales Office
	KOAT	Магу Т	rico	li	HRP -Washingto
	Special Hand	ling			
	Demographic				· · · · · ·
	Adults 35+				
	IDB#	Advert	ser	Code	Product Code
		51			104
	Agency Ref			Advertiser	Ref
	Spots/	•••••••			

Type Spots *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Amount \$500.00 N 53 KOAT 11/02/12 11/02/12 Nightline 1105-1135p :30 NM Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Week: 10/29/12 11/04/12 1 \$500.00 NM \$500.00 N 54 KOAT 11/05/12 1105-1135p :30 11/05/12 Nightline Spots/Week Start Date End Date Weekdays Rate Week: 11/05/12 \$500.00 11/11/12 130 \$106,400.00 Totals

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/09/12	130	\$106,400.00	\$90,440.00	\$6,330.80	\$96,770.80
Totais	130	\$106,400.00	\$90,440.00	\$6,330.80	\$96,770.80

Signature:		Date:	
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Contract Agreement Between: KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

SRCP Media Inc Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re-	vision		Alt Order#	
	961880	1	- 1	06364306	
Product					
ssue					
Contract Dates	Estimale #				
10/19/12 - 10/28/12	312 REFORM	A NM N	οW		
Advertise <u>r</u>			Qri	ginal Date .	/ Revision
Reform New Mexico Now			1	0/31/12	/ 10/31/12
	Billing Cycle	Bitting	Bitting Calendar		<u>Cash/Trade</u>
	EOM/EOC	Broado	cast		Cash
i	Station	Accour	nt Ex	xecutive	Sales Office
	KOAT	Mary T	rico	li	HRP -Washingle
	Special Handl	ling			
	<u>Demographic</u>		_		
ĺ	Adults 35+				
		l			
	IDB#	Adverti	ser	Code	Product Code
		51			103
	Agency Ref			Advertiser	Ref
	l				

Spots/ Type Spots Length Week Rate Amount Start/End Time *Line Ch Start Date End Date Description Days \$550.00 :30 5-530p 8 KOAT 10/20/12 10/27/12 Action 7 News @ 5p Sat Class of Time - Pre-emptible with notice Spots/Week Start Date End Date <u>Weekdays</u> Rale \$550.00 Week: 10/15/12 10/21/12 Start/End Time <u>Length</u> Rale Type Spot Ch **Weekdays** <u>Dale Range</u> Description 5-530p -----Sa--:30 \$550.00 NM 1 KOAT 10/15/12 10/21/12 Action 7 News @ 5p Sat See MG 8.3,8.4,8.5 -----sa--:30 \$225.00 NM 3 KOAT 10/27/12-10/27/12 CASTLE SAT LF 1035P-1135P MG for 8.1 10/20 1035P-1135P -----Sa--:30 \$225.00 NM 4 KOAT 10/27/12-10/27/12 CASTLE SAT LF MG for 8.1 10/20 NM 5 KOAT 10/27/12-10/27/12 PRIVATE PRACTICE SAT LF1035-1135P, 1135I------Sa--:30 \$100.00 ♠ MG for 8.1 10/20 Week: 10/22/12 10/28/12 ----1-\$550.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> <u>Rale</u> <u>Type</u> \$550.00 NM -----Sa--:30 2 KOAT 10/22/12-10/28/12 Action 7 News @ 5p Sat 5-530p Credited 48 \$33,850.00 Totals

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/28/12	48	\$33,850.00	\$28,772.50	\$2,014.08	\$30,786.58
Totals	48	\$33,850.00	\$28,772.50	\$2,014.08	\$30,786.58

Signature:	Date	:
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Notwithstanding to whom bills are rendered, advartisar, agency end service, jointly end severally, shall remain obligeted to pay to station the amount of eny bills rendered by station within the time specified and until payment in full is received by stellon. Payment by edvertiser to agency or to service or payment by agency to service, shell not constitute peyment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or eny correspondence when such conflict with the above terms end conditions. Four weeks advance cancellation notice is required unless otherwise specified

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And:

SRCP Media Inc. Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vision		Alt Order #		
	961890	1		06364302		
Product						
Issue						
Contract Dates	Eslimate #					
10/29/12 - 11/09/12	313 REFORM	A MM N	οw			
Advertiser			<u>Ori</u>	ginal Date	/ Revision	
Retorm New Mexico Now			1	0/30/12	/ 10/30/12	
	Billing Cycle	e Billing Cale		endar	Cash/Trade	
	EOM/EOC	Broade	casi		Cash	
	Station	Accou	nt E	xeculive	Sales Office	
	KOAT	Mary 7	rico	li	HRP -Washingto	
	Special Hand	ling				
	Demographic					
	Adults 35+					
	IDB#	Advert	iser	Code	Product Code	
		51			104	
	Agency Ret			Advertiser	Ret	
				I		

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S _t	oots	Amount
N 1 KOAT 10/29/12 11/02/12 Action 7 News @ 10p M-F	10-1030p	:30	NM	5	\$8,000.00
Class ot Time - Fixed Non Pre-emplible <u>Start Date End Dale Weekdays Spots/Week</u> Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$1,900.00				
N 8 KOAT 11/03/12 11/03/12 Sa 6a A7N More in the AM	6-9a	:30	NM	2	\$800.00
Class of Time - Immediately Pre-emptible wilhout notice Start Dale End Date Weekdays Spots/Week Week: 10/29/12 11/04/122- 2	<u>Rate</u> \$400.00				
N 22 KOAT 10/29/12 11/02/12 Dr Oz	4-5p	:30	NM	10	\$6,150.00
Class ot Time - Pre-emptible with notice Start Date End Date Weekdays Spols/Week Week: 10/29/12 11/04/12 MTWTF 10	<u>Rale</u> \$675.00				
N 32 KOAT 10/29/12 11/02/12 Action 7 News @ 1030p	1030-1105p	:30	NM.	3	\$3,050.00
Class of Time - Fixed Non Pre-emptible Slart Dale End Dale Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$1,250.00				
N 36 KOAT 11/05/12 11/09/12 Dr Oz	4-5p	:30	NM	2	\$1,250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MTWTF 2	<u>Rale</u> \$675.00				
N 48 KOAT 11/02/12 11/02/12 20/20	9-10p	:30	NM.	1	\$3,800.00
Class of Time - Pre-emptible with notice Slart Date End Date Weekdays Spols/Week Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$3,800.00				
N 49 KOAT 10/31/12 11/02/12 Action 7 News @ 1030p	1030-1105p	:30	NM	1	\$900.00
Class ot Time - Pre-emptible with notice Start Date End Date Weekdays Spols/Week Week: 10/29/12 11/04/12WTF 1	<u>Rate</u> \$900.00				
N 50 KOAT 11/03/12 11/03/12 Aclion 7 News @ 530p Sal	530-6p	:30	NM	1	\$650.00
Class ot Time - Fixed Non Pre-emptible <u>Start Date End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate		İ		

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	Contract / Revision / 961890 /	nc	Att Oider # 06364302
Contract Dates 10/29/12 - 11/09/12	Product tssue		Estimate # 313 REFORM NM NOW #;
Advertiser Reform New Mexico Now			inat <u>Date / Revision</u> i/30/12 / 10/30/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$650.00						_
N 51 KOAT 10/31/12 11/02/12 5a A7N More to The AM Ctass of Time - Pre-emptible with notice	5-6a		:30		MM	2	\$1,250.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12WTF2	<u>Rate</u> \$625.00						
N 52 KOAT 10/31/12 11/02/12 Ellen 3-4p	3-4p		:30		NM	1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12WTF 1	<u>Rate</u> \$400.00						
			Total	S		128	\$105,400.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/09/12	128	\$105,400.00	\$89,590.00	\$6,271.30	\$95,861.30
Totals	128	\$105,400.00	\$89,590.00	\$6,271.30	\$95,861.30

Signature:	Date:	
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And:

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	Contract / Re	vision	All Order #	
	961890	1	06364302	
Product	<u>L</u>			
Issue				
Contract Dates	Estimate #			
10/29/12 - 11/09/12	313 REFORM	I NM N	ow	
<u>Advertiser</u>			Original Date	/ Revision
Reform New Mexico Now			11/01/12	/ 11/01/12
·	Billing Cycle	Billing Calendar		Cash/Trade
	EOM/EQC	Broado	ast	Cash
	Station	Account Executive		Sales Office
	KOAT	Mary T	ricoli	HRP -Washingt
	Special Handl	ing		
	Demographic			
	Adulis 35+			
ļ				
	IDB#	Adverti	ser Code	Product Code
		51		104
	Agency Ref		Advertiser	Ref
,				

Totals

131

\$106,950.00

Spots/ Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount N 53 KOAT 11/02/12 \$500.00 11/02/12 Nightline 1105-1135p MM :30 End Date Spois/Week Start Date Weekdays Rale Week: 10/29/12 \$500.00 11/04/12 ----F--1 N 54 KOAT 11/05/12 1105-1135p :30 NM \$500.00 11/05/12 Nightline Start Date Spols/Week End Dale <u>Weekdays</u> <u>Rale</u> Week: 11/05/12 11/11/12 M----1 \$500.00 NM \$550.00 N 55 KOAT 11/04/12 11/04/12 NYC Marathon 2-4pm :30 Class of Time - Fixed Non Pre-emplible Slart Dale End Date Spots/Week Rate <u>Weekdays</u> 11/04/12 \$550.00 Week: 10/29/12

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# ot Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/09/12	131	\$106,950.00	\$90,907.50	\$6,363.53	\$97,271.03
Totals	131	\$106,950.00	\$90,907.50	\$6,363.53	\$97,271.03

O!	Data.
Signature:	Date:
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And:

SRCP Media Inc Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Revision		<u> A</u>	All Order #		
	965626	1	0	6385379		
Product						
Issue						
Contract Dates	Estimate #		[-		
10/29/12 - 11/09/12	327 REFORM	A NM N	ow			
<u>Advertiser</u>			Origi	inal Dale	Revision .	
Reform New Mexico Now	•		10.	/30/12	/ 10/30/12	
	Billing Cycle	Billing	Caler	<u>ndar</u>	Cash/Trade	
	EOM/EOC	Broadcasl Account Executive			Cash	
	Station			eculive	Sales Office	
	KOAT	Mary T	ricoli		HRP ·Washingle	
	Special Hand	l <u>nq</u>				
	<u>Demographic</u>	<u>-</u>				
	Adults 35-54					
	IDB#	Adverti	ser C	ode .	Product Code	
		51			104	
	Agency Ref		A	dvertiser	Ret	
			- [

Spots/ Type Spots Length Week Amount *Line Ch Start Date End Date Description Start/End Time Days Rate NM \$8,000.00 5 N 1 KOAT 10/29/12 11/02/12 Action 7 News @ 10p M-F 10-1030p :30 Class of Time - Fixed Non Pre-emplible Start Date End Dale Weekdays Spots/Week Rale 11/04/12 \$1,900.00 Week: 10/29/12 MTWTF-Sa 6a A7N More in the AM :30 NM 2 \$800.00 KOAT 11/03/12 11/03/12 Class of Time - Immediately Pre-emplible without notice Start Date Spots/Week End Date <u>Weekdays</u> Rate \$400.00 Week: 10/29/12 11/04/12 ----2-2 NM 1 \$1,800.00 :30 N .15 KOAT 11/03/12 11/03/12 ABC Prime College Foolball 6-10p Class of Time - Fixed Non Pre-emptible Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$1,800.00 ---5-\$40,100.00 47 Totals

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/09/12	47	\$40,100.00	\$34,085.00	\$2,385.95	\$36,470.95
Totals	47	\$40,100.00	\$34,085.00	\$2,385.95	\$36,470.95

Signature:	Date:	
olunature:	Date.	

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	Contract / Revision	All Order #
	965626 /	06385379
Product		
Issue		
Contract Dates	Estimale #	
10/29/12 - 11/06/12	327 REFORM NM NO	ow
Advertiser		Original Date / Revision
Reform New Mexico N	low	10/18/12 / 10/31/12
		Calendar Cash/Trade

Dilling CACIE	Dilling Cateridar	Oasin Frade
EOM/EOC	Broadcasi	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricoli	HRP · Washingt
Special Hand	ling	<u> </u>
Demographic		<u> </u>
Adults 35-54		
<u> </u>		
IDB#	Advertiser Code	Product Code
	51	104
Agency Ref	Advert	ser Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pols	Amount
N 1 KOAT 10/29/12 11/02/12 Action 7 News @ 10p M-F	10-1030p	:30	NM	5	\$8,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spols/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$1,900.00				
N 2 KOAT 10/29/12 11/02/12 Anderson Cooper	11a-12n	:30	MM	5	\$1,250.00
Class of Time - Fixed Non-Pre-emplible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rale</u> \$250.00				
N 3 KOAT 10/29/12 11/02/12 Chew, The	12-1pm	:30	NM	5	\$1,000.00
Class of Time · Pre·emptible with notice Start Date End Dale Weekdays Spols/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$200.00				
N 4 KOAT 10/29/12 11/02/12 Action 7 News @ 6p	6-630p	:30	NM	5	\$6,500.00
Class of Time - Fixed Non Pre-emplible Slart Dale End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$1,300.00				
N 5 KOAT 10/29/12 11/02/12 6a A7N More In The AM	6-7a	:30	NM	5	\$5,500.00
Class of Time - Pre-emplible with notice Start Dale End Date Weekdays Spols/Week Week: 10/29/12 11/04/12 MTWTF 5	<u>Rale</u> \$1,100.00				
N 6 KOAT 10/29/12 11/02/12 Good Morning America	7-9a	:30	NM	10	\$8,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 10	<u>Rate</u> \$850.00				
N 7 KOAT 11/03/12 11/03/12 Action 7 News @ 5p Sal	5-530p	:30	MM	1	\$550.00
Class of Time - Pre-emptible with notice Start Dale End Dale Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$550.00				
N 8 KOAT 11/03/12 11/03/12 Sa 6a A7N More in the AM	6-9a	:30	NM	2	\$800.00
Class of Time · Immediately Pre · emptible wilhout notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				

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specified.

Hearst television inc. does not discriminate in the sale of edvertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising seles contract for a discriminatory purpose, including but not limited to decisions not to place advertising on perticular stations on the basis of race or athricity



	Contract / Revision 965626 /	Alt Order # 06385379
Contract Dates 10/29/12 - 11/06/12	Product Issue	Estimate # 327 REFORM NM NOW SI
Advertiser Reform New Mexico N	1	iginal Date / Revision 10/18/12 / 10/31/12

							Spo	ots/				
*Lin	e Ch Start	Date End Da	ate Description	n	Start/End Time	Days	Length We	ek	Rate	Туре 9	pots	Amount
We	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdaγs</u> 2-	Spots/Week 2	<u>Rate</u> \$400.00							
N 9	KOAT 11/04/	/12 11/04/1	2 Action 7 Ne	ws @ 5p Sun	5-530p		:30	·		NM	1	\$550.00
We	Class of Time Start Date ek: 10/29/12	- Pre-emptib End Date 11/04/12	le with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$550.00							
N 10	KOAT 11/05/	/12 11/05/1	2 Anderson C	ooper	11a-12n		:30			NM	1	\$250.00
We	Class of Time Start Date ek: 11/05/12		Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$250.00		<u>-</u>					
N 11	I KOAT 11/05/	/12 11/05/1	2 Chew, The		12-1pm		:30			NM	1	\$200.00
We	Class of Time Start Date ek: 11/05/12	- Pre-emptib End Date 11/11/12	le with notice <u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00							
N 12			2 Action 7 Ne	ws @ 6p	6-630p		:30			NM.	1	\$1,300.00
Wee	Class of Time <u>Start Date</u> ek: 11/05/12	- Fixed Non I End Date 11/11/12	Pre-emptible <u>Weekdays</u> M	Spots/We ek	<u>Rate</u> \$1,300.00	<u></u>						
N 13			2 6a A7N Mor	e In The AM	6-7a		:30			NM	2	\$2,200.00
	Class of Time <u>Start Date</u> ek: 11/05/12	End Date 11/11/12	le with notice <u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$1,100.00							
N 14	KOAT 11/05/		2 Good Mornin	ng America	7-9a		:30			NM	2	\$1,700.00
Wee	Class of Time Start Date ek: 11/05/12		e with notice <u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$850 00							
N 15				College Football	6-10p		:30			NM	1	\$1,800.00
	ek: 10/29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$1,800.00							
N 16			2 Su 6a A7N N	More in the AM	6-9a		:30			NM	1	\$500.00
Wee	Class of Time Start Date ek: 10/29/12	- Pre-emptibl End Date 11/04/12	e with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00							
N 17	KOAT 11/02/1		•		3-4p		:30			MM	1	\$400.00
	Class of Time Start Date ek: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$400.00					_		
N 18			Action 7 Nev	vs @ 1030p	1030-1105p		:30			NM	2	\$2,800.00
Wee	Class of Time Start Date k: 10/29/12		Pre-emptible Weekdays 2	Spots/Week 2	<u>Rate</u> \$1,400.00							_
N 19			Action 7 Nev	vs @ 10p Sat	10-1035p		:30			NM	1	\$1,600.00
Wee	Class ot Time Start Date k: 10/29/12		Pre-emptible Weekdays1-	Spots/Week 1	<u>Rate</u> \$1,600.00	•••						
N 20				vs @ 1030p Sun	1030-1105p		:30			NM	1	\$1,800.00
	Class of Time	- rixea Non F	re-emptible									

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	Contract / Revision 965626 /	Att Order # 06385379
Contract Dates 10/29/12 - 11/06/12	Product (ssue	Estimate # 327 REFORM NM NOW SI
Advertiser Reform New Mexico N	-	riginal Date / Revision 10/18/12 / 10/31/12

						Spots/			A 1
*Line Ch	Start Date	End Date C	escription	Start/End Time	Days	Length Week Ra	te TypeS	pots	Amount
Start Week: 10/29		<u>Date Wee</u> 4/12	kdays Spots/Week	<u>Rate</u> \$1,800.00		- ,			
N 21 KOAT	11/02/12	11/02/12 N	ightline	1105-1135p		:30	NM	2	\$1,000.00
	Date End		mptible kkdays Spots/Week -2 2	<u>Rate</u> \$500.00					
N 22 KOAT	11/05/12	11/05/12 A	ction 7 News @ 1030p	1030-1105p		:30	NM	1	\$1,400.00
	Date End		mptible kdays Spots/Week	<u>Rate</u> \$1,400.00					
N 23 KOAT	11/05/12	11/05/12 N	ightline	1105-1135p		:30	NM	1	\$500.00
Class o <u>Start</u> Week: 11/05	Date End		nptible kdays Spots/Week	<u>Rate</u> \$500.00					
'Tax 1 Note:	New Mexico	o Tax Rate	7%			Totals		57	\$50,100.00
Time Period		# of Spots	Gross Amount	Net Amount	*Tax 1		Tota	ı	
10/29/12 -1	1/06/12	57	\$50,100.00	\$42,585.00	\$2,980.95	'	\$45,565.95	5	
Totals		57	\$50,100.00	\$42,585.00	\$2,980.95		\$45,565.95		

Signature:	pate:	

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